ディズニー映画のプリンセス物語に関する考察

メタデータ	言語: Japanese
	出版者:
	公開日: 2011-06-15
	キーワード (Ja):
	キーワード (En):
	作成者: 李,修京, 高橋,理美
	メールアドレス:
	所属:
URL	http://hdl.handle.net/2309/107983

Thinking about the Princess Movies of Disney

Sookyung YI* and Satomi TAKAHASHI**

Asian Languages and Asian Cultures

Abstract

Nowadays that a sphere of daily life has become wider with a high informational and communicational technology, Disney movies have also remarkably spread in the world. Especially recent Disney princesses have been popular all over the world since the era of Snow White that was shown in 1937 with major repercussions. Moreover, how they draw the princesses has been changed as women's going into society and the society itself has also changed. A passive princess that is obedient and endures a hard life has changed to a positive princess that tries to get her own happiness. And princesses who are mostly White women have changed to the ones who are Chinese or the Middle Eastern. That shows how Disney makes products that represent multi-cultural society that is connected to the movements of the human races in the world.

The present writer has had a question about Disney princesses which have spread as the object of the children's adoration in the world, about its influence and position in the society, and about the successful story the those princesses offer to children or problems made by this. Even the present time when women can advance into the society more than ever, the story depended on others, such as "If you wish, the prince will come," has still been made. Therefore, the biggest successful goal of women's lives would still be marriage with the prince, and children in the world would simply accept a market strategy which brainwashes people that the position of women in a society got higher by the marriage or the power of prince can let their dreams come true. In other words, the composition that women shift the responsibility of their lives onto the prince's way of life has hardly changed for this past 70 years.

This paper comparatively investigates the aspect of beautiful ladies meeting the princes who have the power or ability and seeking their happiness, and seven traditional Disney princesses and one recent princess are chosen in order to study how those princesses are presented and how they have affected with the changes in the society. In addition, the author considers the princesses' representations from multi perspectives such as how the gender bias is formed, whether all men should be brave and powerful, and the doctrine of the appearance supreme, exclusive human rights issues, and enters into social responsibility of animation movie industry that brings sound social functions.

Key words: Princess Story of Desiny Animation

 * *Department of Tokyo Gakugei University, Humanities and Social Sciences*
** *Department of A graduate of Tokyo Gakugei University in 2010*